



Introducing Mivino – a new craft wine kit that lets you discover the world’s most popular wines and the thrill of creating wine blends that are uniquely yours.



Mivino

Craft a wine that is uniquely yours.

RJS Craft Winemaking is proud to introduce our new Mivino brand to our RJS Academy stores. Mivino features two half size kits providing craft winemakers with the opportunity to craft a single varietal half batch with one kit, or a full batch with both kits.

Some craft winemakers will want to use Mivino to experiment with a winemaking technique long established in the world's leading wine regions - blending two or more different kits. The unique flavour profiles of the different grape varieties will come together to create a customized and complex red, white or rosé blend your customers will love.

Mivino provides exceptional quality 5-week wine kits containing:

- 2 kits each making 11.5 litres of finished wine
- Carefully selected yeast strains
- Some kits also include GenuWine Winery grape skins and/or oak chips or powder
- Complete set of easy-to-follow instructions

Customize a Mivino label for your wine.

RJS Craft Winemaking has created Mivino bottle label templates for you and your customers to personalize in store or at home. These pre-printed label templates are available in both roll and sheet format for laser or ink jet printers, and the MacDay Label System. For more information and to download templates, visit rjscraftwinemaking.com/mivino/labels

Mivino Wine Styles

Red Wines

- Australia Shiraz Style
- California Cabernet Sauvignon Style
- Chile Malbec Style
- Chile Merlot Style

White Wines

- Australia Chardonnay Style
- Chile Sauvignon Blanc Style
- Germany Riesling Style
- Italy Pinot Grigio Style

